



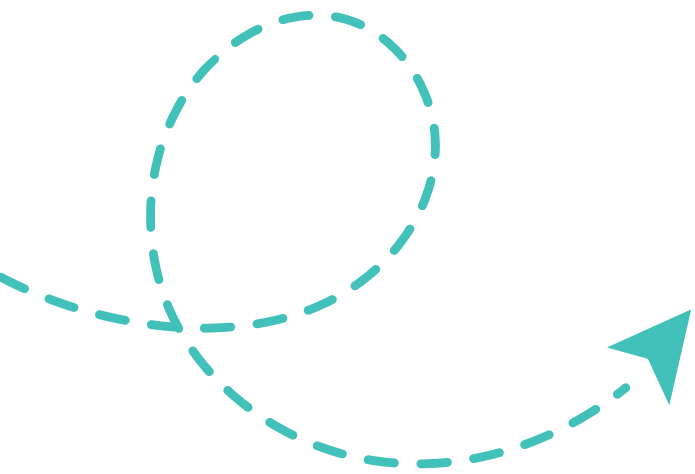
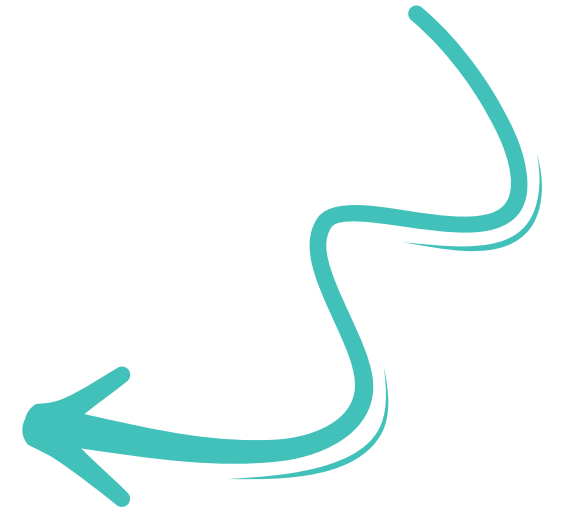
RESONANCE

DIGITAL

MARKETING



STRATEGY AND PLANNING



START WITH WHY

1. SEARCH ENGINE OPTIMIZATION - DOES YOUR BUSINESS RANK **FIRST** ONLINE? DOES YOUR COMPETITOR RANKING TAKE POTENTIAL CLIENTS?

2. A.I. CHATBOT - DO YOU HAVE **24/7 SALES, MARKETING AND CUSTOMER SERVICE**? ARE YOU DROPPING LEADS? HOW MUCH IS IT COSTING YOUR BUSINESS?

3. SOCIAL MEDIA ADS - ARE YOU PROMOTING? DO PEOPLE KNOW YOU **EXIST**?



SEARCH ENGINE OPTIMIZATION (SEO)

A WEBSITE SERVICE SO UNIQUE WE
CAN ONLY WORK WITH ONE
COMPANY IN A 15 MILE RADIUS

OVER 10+ YEARS OF EXPERIENCE

YOUR BUSINESS RANKED #1

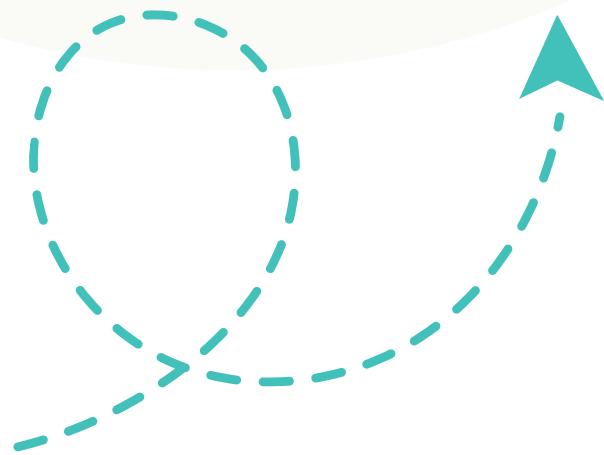
SEARCH ENGINES
GOOGLE MAPS
VOICE SEARCHES



SEO - HOW?



- **WEBSITE CREATION/ MANAGEMENT**
- **ON-PAGE SEO** - META TITLE OPTIMIZATION - META DESCRIPTION OPTIMIZATION - H1-H6 TAG OPTIMIZATION - INTERNAL LINKING - FOOTER OPTIMIZATION - AND MUCH MORE
- **LOCAL SEO GOOGLE MY BUSINESS OPTIMIZATION** - GMB WEBSITE - GMB DESCRIPTION - GMB SERVICE LIST - GMB PRODUCT LIST - GMB IMAGES - GMB POSTING
- **YELP ACCOUNT CREATION AND OPTIMIZATION** - YELP DESCRIPTION - YELP IMAGES
- **FACEBOOK PAGE OPTIMIZATION** - FACEBOOK DESCRIPTION - FACEBOOK IMAGES
- **CITATION BUILDING** - PUT YOUR BUSINESSES INFO ON HUNDREDS OF WEBSITES SIMILAR TO FACEBOOK - SOCIAL 2.0 ACCOUNTS - HYPER-LOCAL CITATION BUILDING - USA BIG 4 DATA AGGREGATORS - VOICE SEARCH - Y LINKS - MP LINKS - AND MUCH MORE



Ranked business: Jenni Sneesby Real Estate (ChJo_13KYiZMIMR1SEeVe8CuS4)

Search term: Spearfish real estate agent

Note:

TAGS

Repeat Open PNG CSV Copy link Delete

Created: Mar 15, 2023 10:20 PM

Google region: US

Grid: 9x9, 1mi

AGR: N/A

ATGR: 21.0

SoLV: 0%

1st Time Top 3 2nd+ Time Top 3

Keyboard shortcuts Map data ©2023 Google Terms of Use Report a map error

Ranked business: Jenni Sneesby Real Estate - Engel & Völkers (ChJo_13KYiZMIMR1SEeVe8CuS4)

Search term: Real estate agent spearfish

Note:

TAGS

Repeat Open PNG CSV Copy link Delete

Created: Mar 24, 2023 8:16 PM

Google region: US

Grid: 13x13, 5mi

AGR: 19.0

ATGR: 19.22

SoLV: 0%

1st Time Top 3 2nd+ Time Top 3

Keyboard shortcuts Map data ©2023 Google Terms of Use Report a map error

- Scheduled
- Widgets

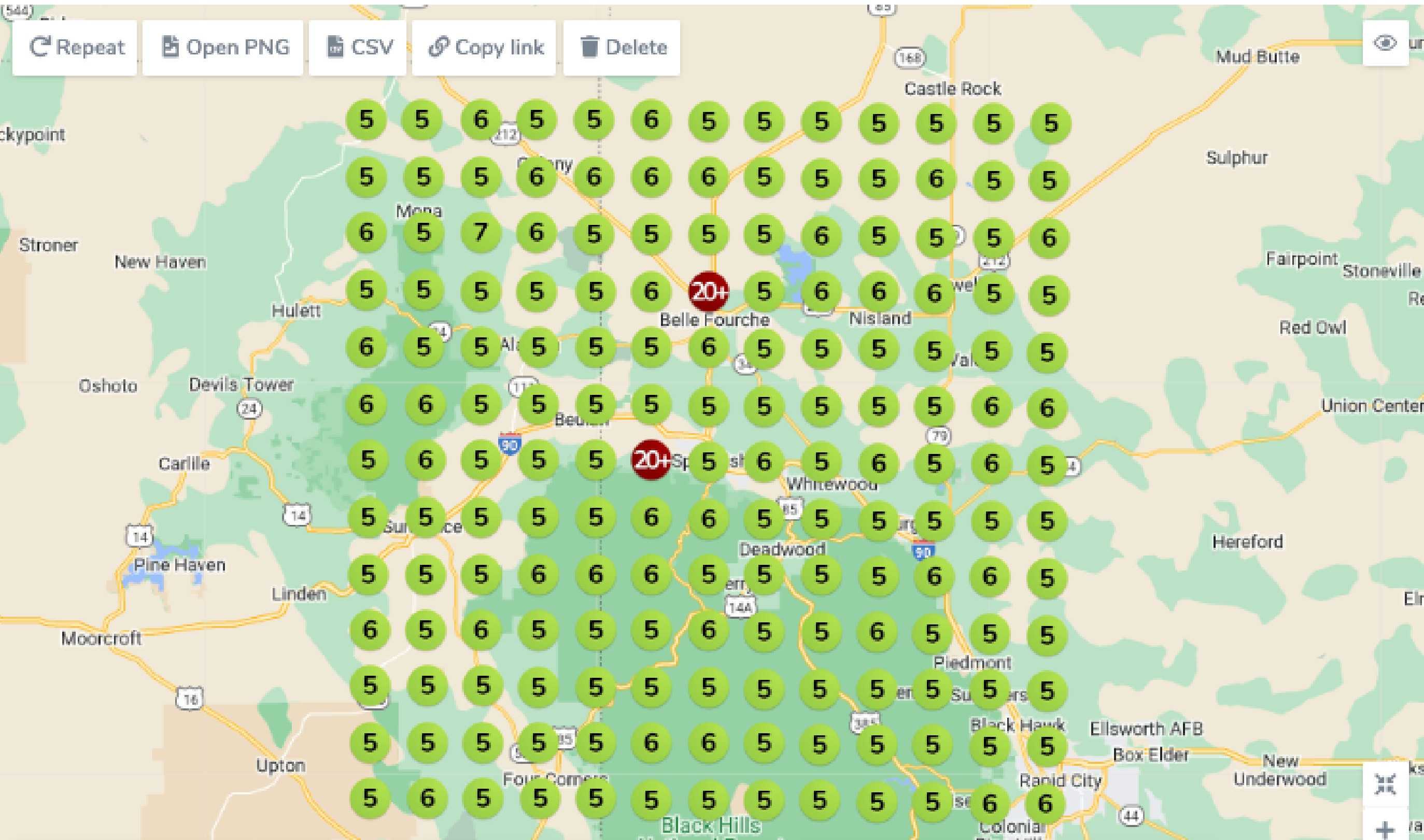
Ranked business:
 Jenni Sneesby Real Estate -
 Engel & Völkers

Search term:
 Real estate
 agent spearfish

Note:

(ChIJo_13KYiZMIMR1SEEv8CuS4)

TAGS



Created: Apr 12, 2023 9:17 PM |
 Google region: US |
 Grid: 13x13, 5mi |
 AGR: 5.26 |
 ATGR: 5.44 |
 SoLV: 0% |
 1st Time Top 3 |
 2nd+ Time Top 3

Ranked business:

King Kong Printing 

(ChIJBrOFH4rMw4kRkL_qYLn6dl4)

Search

term:

print

shop

Note:

TAGS

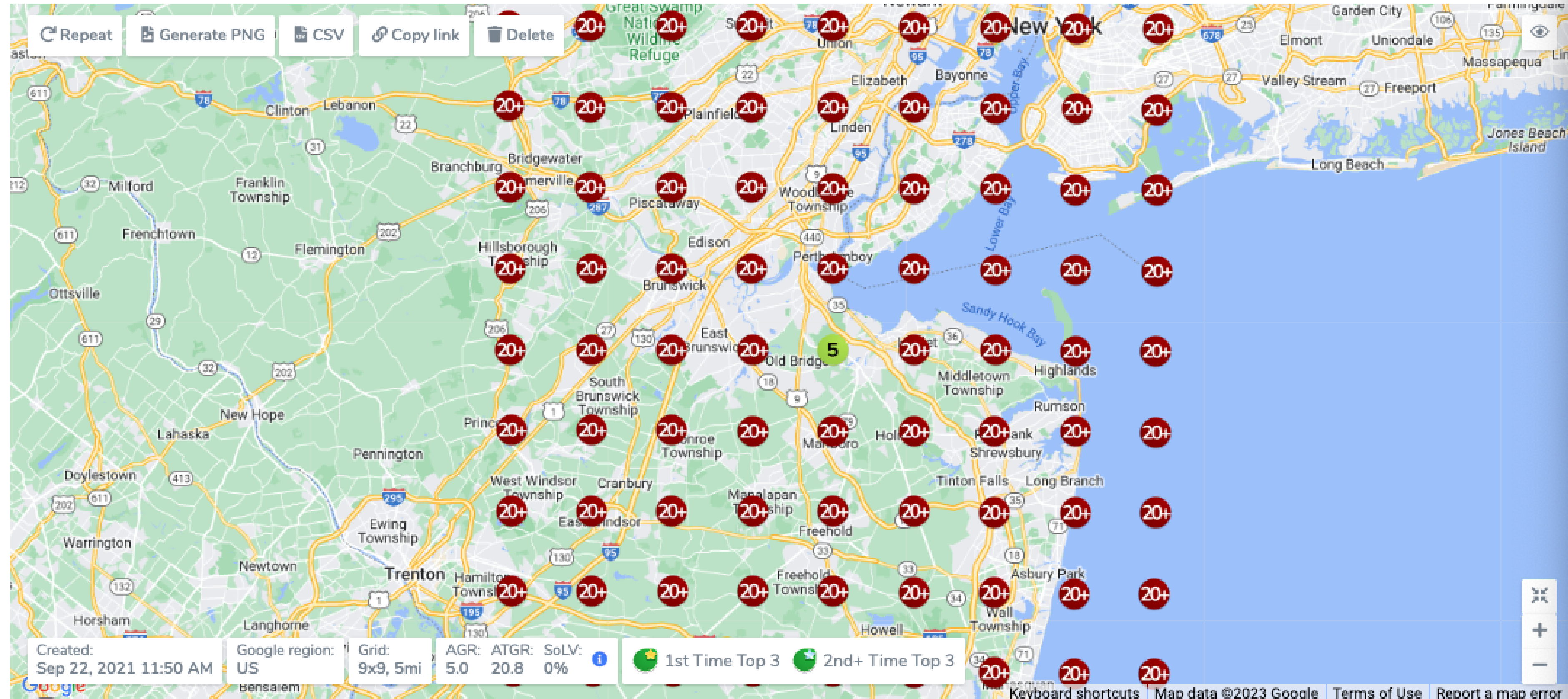
 Repeat

 Generate PNG

 CSV

 Copy link

 Delete



Created:
Sep 22, 2021 11:50 AM

Google region:
US

Grid:
9x9, 5mi

AGR: 5.0
ATGR: 20.8
SoLV: 0%



 1st Time Top 3

 2nd+ Time Top 3

Ranked business:

King Kong Printing 

(ChIJBF0FH4rMw4kRkl_qYLn6dl4)

Search

term:

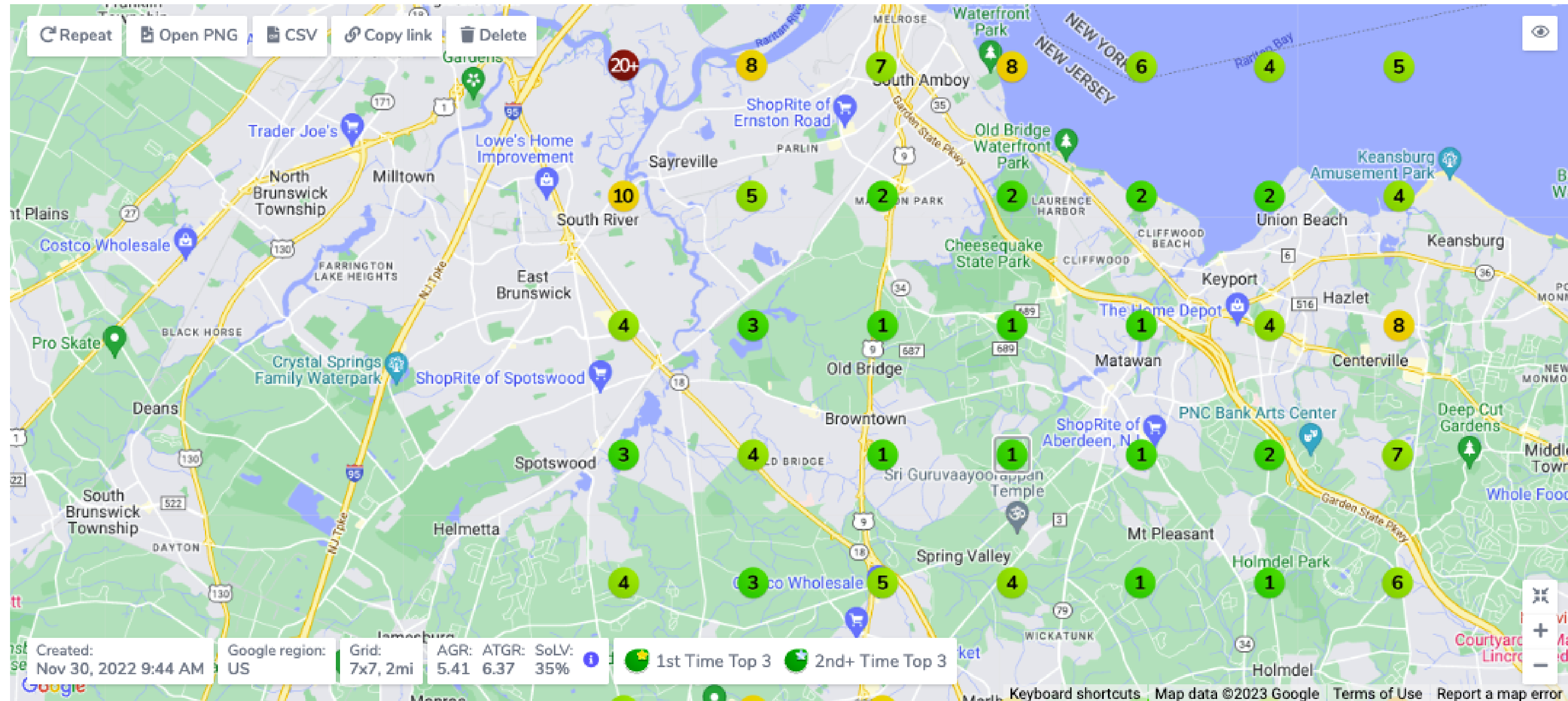
print

shop

Note:

TAGS

 Repeat  Open PNG  CSV  Copy link  Delete



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Google region: US

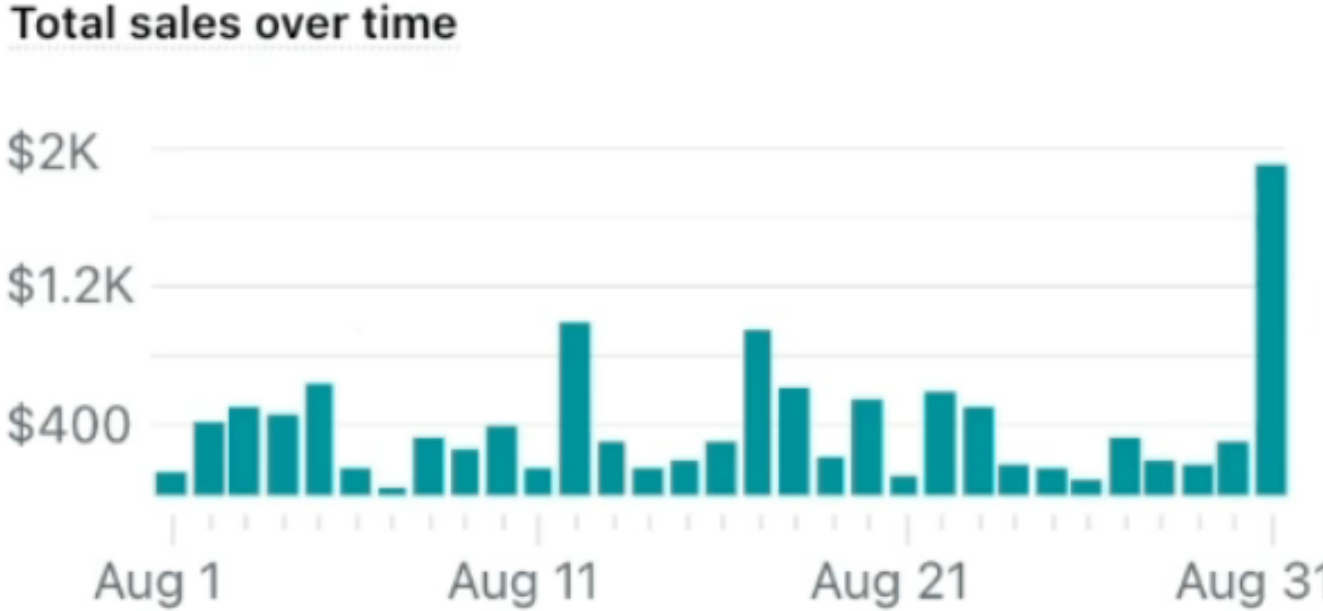
Grid: 7x7, 2mi

AGR: 5.41 ATGR: 6.37 SoLV: 35%

 1st Time Top 3  2nd+ Time Top 3

Before SEO:

Total sales Aug 1–31
\$11,990.08
144 orders



[View report](#)

Total sales breakdown Aug 1–31	
Orders	\$11,990.08
Returns	\$0.00
Total sales	\$11,990.08

Total sales by channel Aug 1–31	
Online Store	\$7,594.50
98 orders	
Other	\$4,395.58

Total sales Jun 1-30

\$23,304.56

309 orders

Total sales over time



[View report](#)

Total sales breakdown Jun 1-30

Orders \$23,542.50

Returns -\$237.94

Total sales \$23,304.56

Total sales by channel Jun 1-30

Online Store \$13,415.35

169 orders

Other \$9,889.21

140 orders

No sales on the rest of your channels.

Top products Jun 1-30

[CBD & Delta-9 THC Gummies 20...](#) \$2,202.75
50 ordered

[Delta-8 THC Gummies 25mg eac...](#) \$2,412.00
Cherry • 42 ordered

[Delta-10 THC Gummies 25mg 30...](#) \$2,436.00
42 ordered

Total sales Sep 1-30

\$24,561.10

310 orders

Total sales over time



[View report](#)

Total sales breakdown Sep 1-30

Orders \$24,771.77

Returns -\$210.67

Total sales \$24,561.10

Total sales by channel Sep 1-30

Online Store \$14,915.13

177 orders

Other \$9,645.97

133 orders

No sales on the rest of your channels.

Top products Sep 1-30

[Delta-8 THC Gummies 25mg eac...](#) \$2,118.00
Cherry • 38 ordered

[CBD & Delta-9 THC Gummies 20...](#) \$1,453.50
35 ordered

[Delta-10 THC Gummies 25mg 30...](#) \$1,905.00
34 ordered

Total sales Apr 1-30

\$29,623.01

383 orders

Total sales over time



[View report](#)

Total sales breakdown Apr 1-30

Orders \$29,623.01

Returns \$0.00

Total sales \$29,623.01

Total sales by channel Apr 1-30

Online Store \$16,781.83

220 orders

Other \$12,841.18

163 orders

No sales on the rest of your channels.

Top products Apr 1-30

[Delta-8 THC Gummies 25mg eac...](#) \$2,391.00
Wild Berry • 43 ordered

[Delta-10 THC Gummies 25mg 30...](#) \$2,439.00
42 ordered

[Delta-8 THC Gummies 25mg eac...](#) \$1,854.00
Cherry • 33 ordered

After SEO

Total sales

Mar 1-31

\$37,338.58

486 orders

Total sales over time



[View report](#)

Total sales breakdown

Mar 1-31

Orders

\$37,699.68

Returns

-\$361.10

Total sales

\$37,338.58

Total sales by channel

Mar 1-31

Online Store

\$25,098.45

330 orders

Other

\$12,240.13

156 orders

No sales on the rest of your channels.



Pricing

SEO

\$2000/Month

- Website Creation/Management
- Monthly Analytics
- Market Exclusivity
 - More Views
 - New Viewers
 - Higher Google Rank
- Clean and Organized Pages
 - More Inbound Leads
- Increase in Revenue Over Time
 - SEO Guarantee

Guarantee: Make your investment back and more within 60 days or get a free month of SEO

Hi 🖐️, how can we help you?

Order issues

Vouchers

Delivery

Refunds

CHATBOTS FOR BUSINESS

Order issues



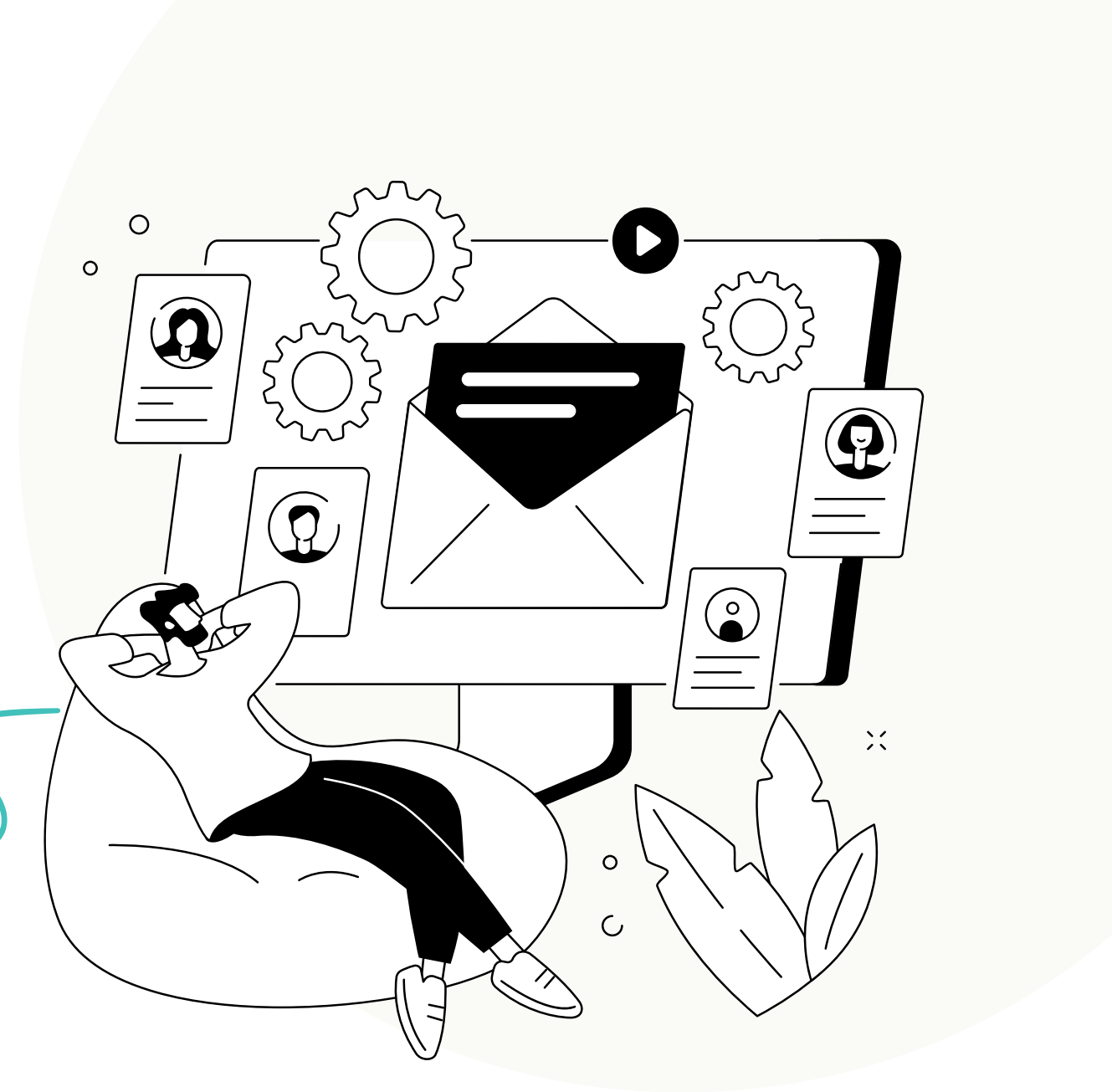
SAVE TIME AND MONEY WITH CHATBOTS

AUTOMATES FAQ'S, SALES, AND MARKETING

**COLLECTS CUSTOMER INFO TO QUALIFY
AND RE-ENGAGE**

**CONVERTS POST COMMENTORS INTO
SUBSCRIBERS**

**IMPROVES CUSTOMER EXPERIENCES BY
PROVIDING PERSONALIZED
RECOMMENDATIONS AND REAL-TIME
SUPPORT**



**SPEND MORE TIME
DOING WHAT YOU
LOVE AND LESS TIME
ON YOUR PHONE**

Use-cases

Answer FAQs



Gather Feedback

Generate & Qualify
Leads

Conduct
Surveys

Reengage
Users

Give a Promo code



Recommend a Product

Entry points

Web site

Click-to-messenger Ads

Comments autoreply

Customer chat

Facebook page

Facebook shop

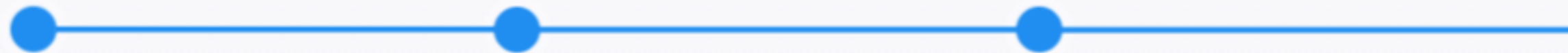
FB messenger



Nissan Israel

Case: Leads Qualification

Bot helps to qualify leads



Bot replies

in Messenger

"Sign up for test drive"

Contacts

Bot asks questions and collects data:

- Phone number
- E-mail

Test drive

Bot signs up relevant leads to test drive

10x

Increase of sales from Facebook

3.5x

Increase of number of the qualified leads from Facebook Messenger

\$380 000

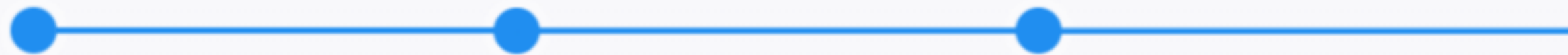
Additional revenue from sales in first month after launch



Leads Beckett Uni

Case: Leads Qualification

Bot automates the application process and sends qualified information about potential students to administrators by e-mail



Reply in Messenger

"Apply on the program"

Contacts

Bot asks questions and collects data:

- Phone number
- E-mail

Qualification in Messenger

Instead of phone calls

2x

Bigger conversion rate in comparison with call center

\$3.1M

Sum of contracts with students in one day



Beauty Player

Case: Product recommendation

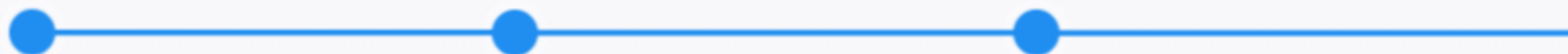
Bot helps to pick up cosmetics that suits the customers most

50%

Decrease of acquisition costs

\$250 000

Revenue generated by bot, that's 40% of all sales



Reply in Messenger

"Pick up cosmetics that suits you most"

Contacts

Bot asks questions and collects data:

- Phone number
- E-mail

Order

Bot helps customer to order a cosmetics that he picked up



LEIFTECH

Case: Leads Qualification

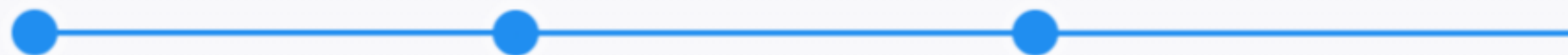
Bot helps your leads to find a suitable product

320%

Increase of sales

6.7x

Decrease of acquisition costs



Reply in Messenger

"What product are you searching for"

Contacts

Bot asks questions and collects data:

- Phone number
- E-mail

Higher conversion rate

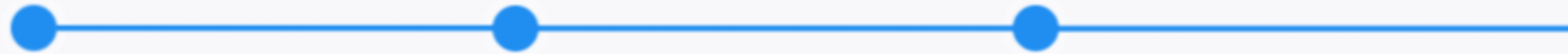
In comparison with the website



HelloFresh

Case: FAQ

Bot answers FAQ from the clients and nurturs them with content



Reply in Messenger

"What question do you have"

Contacts

Bot asks questions and collects data:

- Phone number
- E-mail

Instant reply

Increased conversion rate from leads to sales

38%

Faster response time

44%

Increase of requests by leads

64%

Higher conversion rate from leads to sales during Black Friday

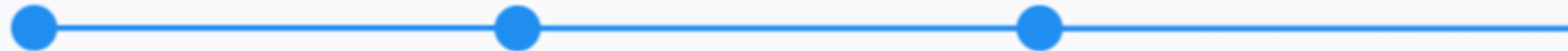


DECEN Muebles

Case: FAQ

Bot helps most of the clients to get a quick response on their requests

Bot sends clients whose issues require expertise to the specialists



Reply in Messenger

"What question do you have"

Contacts

Bot asks questions and collects data:

- Phone number
- E-mail

Attracting new leads

From posts in Facebook to Messenger for warming them up and providing customer

80%

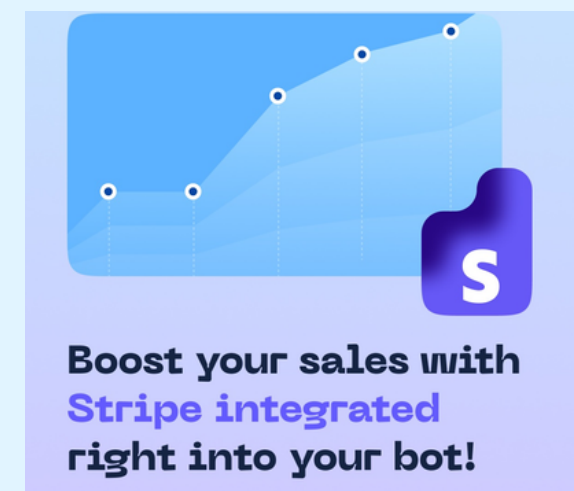
Of revenue now comes from sales through bot

98%

Requests from clients are processed by the bot now

4000

Leads were generated with the help of one campaign in Messenger



Boost your sales with Stripe integrated right into your bot!

Get value

Up to 50%

↓Reduction

Of operational costs

Up to 3 times

↑Increase

Of conversion rate with
chatbot marketing

Up to 10 times

↑Increase

In organic sales

Up to 13 times

↑Increase

Of reengaged users

Up to 50%

↑Increase

In virality rate



Chatbot A.I. Plans

Entrepreneur A.I.

\$98/Month
\$1000 annually
(save \$176)

500 conversations/month

- Full Featured Bot
- 24/7/365 Customer Service
- Replies on Social Medias
- Replies on Website
- Collects Customer Data
- Fully Automated Funnel

Startup A.I.

\$108/Month
\$1,100 annually
(save \$196)

1000 conversations/month

- Full Featured Bot
- 24/7/365 Customer Service
- Replies on Social Medias
- Replies on Website
- Collects Customer Data
- Fully Automated Funnel

Business A.I.

\$143/month
\$1500 annually
(save \$216)

3000 conversations/month

- Full Featured Bot
- 24/7/365 Customer Service
- Replies on Social Medias
- Replies on Website
- Collects Customer Data
- Fully Automated Funnel

Guarantee: Minimum of 50 leads per month or get your money back.



Pricing

Social Media Ads

15% of Ad spend

- Increase Brand Awareness**
- Improve Brand Loyalty**
- Targeted Exposure**
- Low-Cost Advertising**
- Retarget leads already interested in your service**